

Are You Ready For Winter?



Check your heating system NOW – before the weather turns

COLD



SAVE NOW on a new furnace, and **SAVE EVERY YEAR** with lower utility bills

Up to **\$1200** Rheem Cash Back Rebates*

Up to **\$400** Cash-back Reward**
(Focus On Energy)

Up to **\$500** Federal Tax Credit***

SAVE up to \$2100 + Energy Savings

Autumn is here and that means cold temperatures are on the way. First and foremost our motto is **"Don't wait for a breakdown."**

Equipment breakdowns in a Wisconsin winter can cause rapid heat loss in the home, presenting a danger to you and your home's plumbing and possessions. Don't wait for a breakdown—have your heating system checked every year to help prevent problems and unwanted costs.

We invite you to take advantage of our \$69 clean-and-tune offer. (Find a coupon on the other side of this flyer). It's the best way to head off trouble and improve efficiency so you can stay comfortable all winter long.

If it is time to replace your heating system, let us help you select and install a system that is right for you. Count on us for the best heating and cooling products, plus service you can depend on 24 hours a day.



Terry L. Welnicke
President

MANITOWOC
HEATING
& REFRIGERATION SERVICES INC.

920-686-7378

* Qualifying models only. Some restrictions apply. Expires 11/30/2013. ** All rebates and cash-back rewards have varying eligibility dates and restrictions. Additional rewards are based on income limits. ***Consult your tax professional.



You Can Depend on Us

920-686-7378

We service ALL brands.
24 hour emergency service.



BACK: Jacob Brooks, Troy Welnicke, Melissa Jindra, Joy Dueno, Anne Haw, Scott Nienow, Travis Welnicke, Larry Welnicke,
FRONT: Don Braatz, Terry Welnicke, Todd Moolenaar, Scott Stubbe, Troy Thor, James Jensen, Mike Gordon, Shawn Driscoll, Jon Pieper

The entire team at Manitowoc Heating is very proud to have won the
“Best of the Lakeshore” for heating and cooling for the past five years.

HEATING SYSTEM CLEAN-and-TUNE

Just **\$69***

Includes: Professional
inspection, cleaning, adjustment,
& COMBUSTION ANALYSIS

Add a Fireplace
Inspection for **\$30****

Add a Water Heater
Inspection for **\$30****

*Natural gas and propane furnaces or
boilers only. Oil units are \$99.

**Must be scheduled with a heating
clean-and-tune.

*This offer is for residential customers only.
Expires 11/30/13.*



Time for
a new
furnace?
Call today.

YOUR QUESTIONS: ANSWERED BY OUR SERVICE TECHNICIANS!

How can I save money on my
heating bills?

Here are three ways to start.

1. Filters. The easiest and most effective
thing you can do is to check your furnace
filter monthly, and replace it if it is dirty. A
dirty filter restricts the airflow and makes
your equipment work harder and longer --
which reduces the life of your furnace.

2. Programmable Thermostats. Consider
using a programmable thermostat.
Programming the thermostat to reduce
the temperature at night or during the day
when you are gone by 4 degrees should
save you about 5% during the heating
season.

3. Annual Clean-and-Tune. Keep your
heating equipment in top operating
condition. Poorly tuned units are inefficient
and use more fuel. An annual clean-and-
tune will ensure that your equipment is
operating safely and properly.

Is a heavy duty pleated filter from
a big box store the best way to
reduce dust and allergens?

Choose filters wisely. Some filters can actually
be harmful to your heating/cooling system
because they restrict too much airflow. This
costs you money and reduces the life of
your furnace. There are several strategies for
reducing dust, pollutants, and allergens in your
home. Call us to discuss your indoor air quality
options. No pressure, just the answers you
need to make an informed decision.

We are empty nesters. Can I close
the vents in the kids' rooms?

This is a great question to ask your service
technician while he is at your house. Furnaces
are 'sized' for the home. If some of the heat
vents are blocked off, the 'size' just became
smaller. The furnace is still working hard to
blow air to all of the rooms. We may be able
to make an adjustment to the furnace, or may
recommend a zoning system.

Employee News!

Scott Stubbe has joined our
sales staff. He has worked
for Manitowoc Heating
since 2009 as an installer
and duct cleaning specialist,
and brings this expertise to
the sales process.



Troy Welnicke, HVAC-R
Service Technician, is
celebrating ten years with
Manitowoc Heating.

Congratulations, Troy!



211 N. 10th St., Manitowoc, WI 54220 ManitowocHeating.com